

Amendments to the Claims:

The listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

1. (Currently Amended) A networked sales method, comprising:
presenting via a first network item information associated with an item on a sales screen
to a user,
communicating a variable price schedule for the item to the user,
receiving a reminder command associated with an entry in the schedule from the user, the
reminder command including a price selection for the item, and
notifying the user when the entry in the schedule is reached.
2. (Currently Amended) The method of claim 1 wherein the entry is a price entry and
wherein the ~~step of~~ notifying notifies the user when the price entry is reached.
3. (Currently Amended) The method of claim 1 wherein the entry is a date entry and
wherein the ~~step of~~ notifying notifies the user when the date entry is reached.
4. (Original) The method of claim 1 wherein the step of notifying notifies the user through a
second network with a near-real-time alerting mechanism.
5. (Original) The method of claim 1 wherein the step of notifying notifies the user through a
wireless network.
6. (Currently Amended) The method of claim 1 wherein the ~~step of~~ notifying includes a step
of presenting a purchase acceptance control to the user.

7. (Currently Amended) The method of claim 6 wherein the ~~step of~~ notifying notifies the user through a telephone network and wherein the step of presenting a purchase acceptance control requests that the user signal acceptance using dial keys for a telephone connected to the telephone network.

8. (Original) The method of claim 1 wherein acceptance of the reminder command in the step of receiving a reminder command from the user is contingent on the receipt of contact information in a step of receiving contact information for the user, but wherein the step of presenting the item is independent of the receipt of any contact information from the user.

9. (Original) The method of claim 1 wherein the step of receiving a reminder command is responsive to only a single click on a reminder control.

10. (Original) The method of claim 1 wherein the step of presenting further presents a plurality of time-separated price choices from a falling-price schedule.

11. (Original) The method of claim 1 wherein the step of presenting further presents a plurality of price choices including a present price and at least one future price, and further including the step of displaying a present purchase control button next to the present price and a future purchase control button next to the future price.

12. (Currently Amended) A network sales system for use in communicating with a sales server via a network, comprising:

an item ~~identification~~ information area in a first terminal and responsive to the sales server via the network, and

a plurality of reminder request controls in the first terminal for the same item identified in the item identification area and having outputs provided to the sales server via the network.

13. (Currently Amended) The apparatus system of claim 12 further including an alert signal generator in a second terminal, wherein the alert signal generator is also responsive to the sales server.

14. (Currently Amended) The apparatus system of claim 12 further including a reminder purchase offer control responsive to the sales server.

15. (Currently Amended) The apparatus system of claim 12 wherein the reminder request controls are responsive to only a single click on a reminder control.

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16. (Currently Amended) The apparatus system of claim 12 wherein the item identification information area is operative to present a series of time-separated future price choices from a falling-price schedule, and wherein the future time-separated price choices are each associated with a one of the plurality of reminder request controls.

17. (Currently Amended) A networked sales system, comprising:
means for presenting via a first network item information associated with an item on a sales screen to a user,
means for communicating a variable price schedule for the item to the user,
means for receiving a reminder command from the user associated with an entry in the schedule, the reminder command including a price selection for the item, and
means for notifying the user when the entry in the schedule is reached.

18 – 28. (Cancelled)

29. (Currently Amended) ~~A networked sales~~ The method of claim 1, wherein the presenting of the item information comprising includes:

displaying an item identifier for an item on a sales screen, and

displaying a price box for the item on the sales screen, ~~and~~
~~displaying via a first network a plurality of price choices for the item in the price box.~~

30. (Currently Amended) The method of claim 29 wherein the ~~step of~~ displaying an item identifier includes a step of displaying an image of the item on the sales screen and wherein the step of displaying a price box displays the price box proximate the image of the item.

31. (Currently Amended) The method of claim 29 wherein the ~~step of~~ displaying an item identifier includes a step of displaying an image on the sales screen and wherein the step of displaying a price box displays the price box to overlap the image of the item.

32. (Currently Amended) The method of claim 29 wherein the ~~step of~~ displaying a plurality of price choices displays the plurality of choices as a series of user price selection controls.

33. (Currently Amended) The method of claim ~~32-1~~ wherein the ~~step of displaying a plurality of price choices~~ communicating of the variable price schedule to the user includes displaying ~~displays~~ at least one of the user price selection controls as a control that is responsive to a single actuation to place a bid on the item.

34. (Cancelled)

35. (Original) The method of claim 29 wherein the price box has one curved edge.

36. (Original) The method of claim 29 wherein the price box has a circular marking near one of its edges.

37. (Currently Amended) The method of claim 29 further including ~~further step of~~ displaying price boxes for different items and further steps of displaying price choices for those items on the same screen.

38. (Currently Amended) The method of claim 37 further including ~~a step of~~ displaying an image for each of the items on the sales screen.

39. (Currently Amended) The method of claim 29 further including the ~~step of~~ displaying further price information for the item in response to user interaction with the price box.

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40. (Currently Amended) The method of claim 39 wherein the ~~step of~~ displaying further price information displays the information in a window that overlays an area of the screen in which the price box and the item identifier are displayed.

41. (Currently Amended) The method of claim 39 wherein the ~~step of~~ displaying is responsive to the user locating a pointing device cursor above a screen area associated with the item.

42. (Original) The method of claim 29 wherein the price box further includes an accessorize button that is responsive to user input to retrieve information about items available that complement the item for which the price box is displayed.

43. (Currently amended) The method of claim 29-1 wherein the communicating of the variable price schedule includes ~~step of displaying a plurality of price choices displays~~ displaying a present price and a present purchase control button next to it.

44. (Currently amended) The method of claim 29-1 wherein the communicating of the variable price schedule includes step of displaying a plurality of price choices displays displaying a future price and a future purchase control button next to it.

45. (Currently amended) The method of claim 29-1 wherein the communicating of the variable price schedule includes step of displaying a plurality of price choices displays displaying the plurality of choices as a series of displayed price values each located proximate one of a plurality of purchase control buttons, and wherein the plurality of purchase control buttons includes at least one present purchase control button and at least one future purchase control button.

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46. (Currently amended) The method of claim 29-1 wherein the communicating of the variable price schedule includes step of displaying a plurality of price choices displays displaying the plurality of choices a series of displayed price values each located proximate one of a plurality of purchase control buttons.

47. (Currently amended) The system of claim 12, A network sales terminal for use in communicating with a sales server via a network, comprising wherein the item information area includes:

an item identification area responsive to the sales server via the network,
a plurality of price choice selection controls for the item ~~identified in the item~~
~~identification area~~ and having outputs provided to the sales server via the network, and
a price box substantially surrounding the plurality of price choice selection controls.

48. (Cancelled)